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|          | Fertile, Profitable Veld Cartle Vrugbare, Winsgewende Veldbees |

# Tuli Cattle Breeders' Society of SA PO Box 506 Bloemfontein, 9300

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#### Council:

Ben Raath: Chairman

Stephen Mains-Sheard: Vice-Chairman
Jim Bredenkamp: Council Member
Dave Mullins: Council Member
Ed Clark: Council Member
Dirk van Velden: Council Member

Dirk van Velden: Council Member Christo Rothmann: Council Member Co-opted

Volcker Rügheimer: Namibian representative Doug Follwel – Zimbabwian representative Charl van Rooyen: Technical Advisor

### 1. Calendar 2023

Council Meeting 25 Jan Wed (8:00) & 26 Jan Thu (8:00) Bloem Show - 27 April - 6 May Vleissentraal SA Stud Book Elite Bull growth test class Bloem Show 1 May Tuli hunting packages & wine auction in cooperation with Lettie Fouché School Bloemfontein: 3 May 2023 Tuli National Open/ Pregnant Heifer Sale: 4 May 2023: Lettie Fouché School Bloemfontein Nampo 16 - 19 May 2023 Alpha & Omega Sale 24 May Royal Show 26 May - 4 June Nonnie & Langlyf Sale 6 June Council Meeting 21 (8:00) & 22 June Shashi & Tsavo Sale - 1 August HBH Sale 23 August withCasman Sale 31 August Tuli Symposium: 7 September 2023 Lettie Fouché School Lapa Bloemfontein Tuli Year End Function: 7 September 2023 Lettie Fouché School Lapa Bloemfontein Glen Heath Sale 13 September Tiptree & Avondale Sale 19 September NAMPO ALFA 28 - 30 Sep Go West Sale Vleissentraal Kimberley 20 October

#### 2. Technical

November

# 2.1 Al Bulls & Embryo Cows

Council Meeting 15 (8:00) & 16

Members will receive two letters, one with requirements for Al bulls & embryo cows and the other with an application form in order that breeders can identify such animals in their herd.

# 2.2 Genomics

All hair samples for Genomics should be sent to the Tuli Office, from where it will be sent to the laboratory.

These samples that are sent from the

Tuli Office qualify for the Stud Book Genomic reference population discount from SA Stud Book.

Members will receive a detailed letter regarding Genomics in January 2023. The envelope example can be requested from the Office. Brown envelopes should have the white electronic form stapled/ glued to it, as brown envelopes cannot be scanned.

#### 2.3 Paternity (DNA)

Members must kindly take note that paternity (as well as parentage) can only be verified from DNA to DNA and from Genomics to Genomics. If members want DNA paternity/parentage verified as well as genomic tests for the same animal, two sets of hair samples must be supplied.

Genomic tests include paternity and parentage, if all the animals involved had Genomic profiles.

#### 2.4 Herd Analysis

Members can now draw their own herd analyses from Logix Reports.

## 3. Fundraising

# 3.1 Wine & hunting packages auction

Members will be contacted for sponsorships for the wine auction or for hunting packages in exchange for the same marketing exposure as the previous year. Members only have to sponsor a percentage of a hunting package.

# 4. Finances

# 4.1 Financial policy

The financial policy is currently being revised and will be circulated to the members. Take note that members with accounts on 120 days outstanding will receive a warning letter, that their payment history will be handed to a bureau for credit worthiness.

#### 5. Sales

#### 5.1 Sale rules

Council is currently revising the sale rules which will be circulated to the members in January 2023.

## 5.2 National Heifer Sale 2023

Members will be invited to identify heifers to participate in the National Open/ pregnant heifer sale at Lettie Fouché School on 4 May 2023. Further information will follow soon.

# 6. Marketing

# 6.1 Journal 2023

A letter was sent to all members on 15 December 2022 regarding the 2023 journal advertisement tariffs. Members are requested to source outside advertisers in their area amongst their suppliers and to supply that info to Mr C van Rooyen. Without these the journal cannot be profitable.

#### 6.2 Tuli Facebook

You are invited to join our Facebook: Tuli Cattle Breeders' Society of SA that currently has 7 5000 followers.

#### 6.3 Tuli Cattle Youtube

Since our previous newsletter the Tuli video was viewed 36 000 times versus the 36 716 views.

https://www.youtube.com/channel/UC9bR2B MS2YdHlfFeqeeNHDw/videos of by http://www.tulicattle.co.za/videogallery.asp

#### 6.4 Tuli Clothing

The Society will sponsor the embroidery of the Tuli logo on 100 items. Each member may send in a maximum of five items (it can be a cap, a jersey, a jacket, a shirt, etc.) Soft license disks are for sale for R5 each One wooden board for R400 Dome SUV stickers will be available early February 2023.

Members that need promotional items for the marketing of their herds, may look at examples at <a href="www.promoafrica.com">www.promoafrica.com</a>. Quotations can be obtained from the Tuli Office.

## 6.5 Tuli Photo Competition

Members are invited to enter photos for a competition. Information regarding this competition will be available early February 2023 and will be circulated to members. The photos of competition winners will be utilised in the marketing & advertisement material of the Society.

# 7. Inspections

#### 7.1 Inspections 2023

Our technical advisor, Mr Charl van Rooyen will not be doing inspections from 1 January 2023. Inspections must be arranged with Mr Dave Mullins.

# 7.2 Know Your Breed Course & Senior Inspectors' Meeting 2023

Information will be circulated to members regarding the course and the meeting.

#### 8.Christmas Time

**8.1 Stud Book and the Tuli Office closed** Stud Book's building will be closed from 22 December 2022 at 12pm and re-open on 3 January 2023.

The Tuli Office will be closed from 22 December 2022 at 12pm and will re-open on 4 January 2023.

# 8.2 President's Message

If we look back at 2022, it went exceptionally well in the Agricultural sector, (under the current uncertain policy framework of our government). We have to expect alarming political statements (for political gain), that will be uttered until the next General Election. We must not allow that our political leaders statements be the cause that we take our eye off the ball! Eskom, to a greater extent, holds a huge threat for us & our country. The secret is however to live as

if it is your last day and to plan as if you will never die.

On the Tuli front, I think you will agree with me, that it is going very well! To crown it all, the NERPO project will bring about a great interest in our breed. As you are already aware, the project was approved in principle and Council is currently busy with some technical matters to complete the process. Huge projects like these unfortunately takes time and we must be cautiously optimistic

that this project will commence by the middle of 2023. Check this space!

Thank you to all for your faithful support during the year. Without our members, we cannot continue to build our Society and our breed. Thank you for the great attitude shown towards each other, let us treasure it and build on it!

Then to conclude:

For all our Tuli friends that forms part of our lives,

as determined by God .....

May this season of the celebration of Christ's life,

death and resurrection, warm your soul, let love flow through your heart and blessings shower your life.
Christmas Blessings

Ben Raath

Ben Raath President